

07. 05. 2014
Auðkenni fyrir Markaðsstofu Norðurlands

Breytingar á merkinu eru brot á höfundarréttarlögum!

CMYK%

	Cyan 96% Magnta 100% Yellow 0% Black 10%
	Cyan 0% Magnta 76% Yellow 93% Black 0%



Visit North Iceland
THE ARCTIC NORTH



Visit North Iceland
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PANTONE

	PANTONE 2685 C
	PANTONE Orange 21




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Visit North Iceland
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RGB

	R 55 G 36 B 122
	R 127 G 81 B 0





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GRÁSKALI

	Cyan 0% Magnta 0% Yellow 0% Black 80%
	Cyan 0% Magnta 0% Yellow 0% Black 40%



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SVART/HVÍTT

	Black 100%
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Hlutföll leturs og merkis önnur en hefðbundin uppstilling. Ætlað til notkunar þar sem áherslan er meiri á merkið.

CMYK%

	Cyan 96% Magnta 100% Yellow 0% Black 10%
	Cyan 0% Magnta 76% Yellow 93% Black 0%





PANTONE

	PANTONE 2685 C
	PANTONE Orange 21





RGB

	R 55 G 36 B 122
	R 127 G 81 B 0



GRÁSKALI

	Cyan 0% Magnta 0% Yellow 0% Black 80%
	Cyan 0% Magnta 0% Yellow 0% Black 40%



SVART/HVÍTT

	Black 100%
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„Landscape-útgáfa“ - Ber að nota í undantekningartilfellum

CMYK%

 Cyan 96% Magnta 100% Yellow 0% Black 10% Cyan 0% Magnta 76% Yellow 93% Black 0%


PANTONE

 PANTONE 2685 C PANTONE Orange 21

RGB

 R 55 G 36 B 122 R 127 G 81 B 0

GRÁSKALI

 Cyan 0% Magnta 0% Yellow 0% Black 80% Cyan 0% Magnta 0% Yellow 0% Black 40%

SVART/HVÍTT

 Black 100%